



CDiA
Collection
Development in
Africa Conference
2025

" Evolving Libraries: Developing Collections
in the Digital Era-
*Transforming Collections in the digital age-Innovate,
Integrate, Inspire!"*

Organizers



Sponsorship Opportunities 2025

The Collection Development in Africa Conference (CDiA 25) enjoys the participation of leading library, scholarly information and publishing professionals.

For the 2nd edition of the conference to be held from 21-23 September 2025 in Cape Town, South Africa, we offer a range of sponsorship options which will ensure your visibility during the conference.



Sponsorship Packages



Item	Platinum 2000 USD / 36 000 ZAR	Gold 1500 USD / 27 000 ZAR	Silver 1000 USD / 18 000 ZAR	Bronze 500 USD/ 9 000 ZAR
Acknowledgment				
Displaying the sponsor’s logo on plasma screens between the sessions inside and outside halls (Logo size is based on the selected sponsorship package)	X	X	X	X
Displaying the sponsor’s logo on the outdoor banners of the conference venue (Logo size is based on the selected sponsorship package)	X	X	X	X
Verbal recognition at the sponsored event.	X	X		
CDiA 25 series				
A display table granted at the at the CDiA 25 series, to display products and services (booth area/location is based on the selected sponsorship level/package)	X	X	X	X
Product Demo within the CDiA 25 series	X (20mn)	X (15mn)		
Advertisement and Promotion				
Strategic on-site visibility: Sponsor name and logo will appear on signage at the venue.	X	X	X	X
Roll-up banner at the conference venue (upon arrangement).	X (3 Roll-ups)	X (2 Roll-ups)	X (1 Roll-up)	X (1 Roll-up)
Inclusion of the Sponsor’s logo in all printed materials.	X	X	X	X
Advertisement page(s) in the Conference electronic booklet	X 2 pages	X 1 page	X 1/2 page	X 1/2 page
Inclusion of the Sponsor’s logo on the CDiA 25 series website with a hyperlink to the sponsor’s website.	X	X	X	X
Inclusion of the Sponsor’s logo slide during opening & Closing session	X	X	X	

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Inclusion of the sponsor’s profile in the Conference electronic booklet	X	X	X	X
Distribution of sponsor’s promotional materials within our Conference welcome package. (upon arrangement)	X	X	X	
Social Media promotion through CDiA 25 series social media channels	X	X	X	X
Sponsored adds through CDiA 25 series social media channels	X			
Conference Registration				
Free Registration	X 3	X 2	X 1	X
Discounted Registration rate: For full conference participation for up to 3 additional staff (till the registration closure)	X 50%	X 25%	X 10%	X 5%
Networking Opportunities				
Vouchers to coffee breaks	4	3	2	2
Recognition before lunch	X	X		
Seats at lunch	4	3	2	1
Recognition before dinner	X	X		
Seats at Gala Dinner	4	3	2	1
Post-Conference Benefits				
Recognition in promotional materials distributed to more than 100 attendees	X	X	X	X
Access to the list of registrants	X	X	X	



Available Sponsor/Exhibitor Packages

In kind-sponsorship is accepted in exchange for negotiable privileges.

- Lunch Breaks
- Coffee Breaks
- Transportation/
• accommodation
- Conference bags
- Notebooks
- Pens
- Pins
- Flash memories
- Water bottles
- Miscellaneous
(stationary, giveaways, etc.)

Previous Partners & Sponsors

EBSCO



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